



For Immediate Release

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ProLiance Energy Named Top Natural Gas Marketer

(Indianapolis, IN) A leading company in the field of measuring customer satisfaction has named Indianapolis-based ProLiance Energy the top-ranked natural gas marketer in the country.

MastioGale recently completed its tenth annual Natural Gas Marketer Customer Value Study. The rankings are based on interviews with industrial users, local distribution companies, electric generation companies, independent power producers, producers and marketers. Respondents were asked to rate marketers on 28 attributes.

The study included 180 natural gas marketers ranging from smaller regional marketers to multi-national companies. Interviews were conducted with natural gas buyers across North America who were asked to rate suppliers on 26 separate attributes and respond to open-ended questions.

Researchers also asked buyers of natural gas what issues were most important to them. Customers consistently ranked reliability of gas supply, the honesty and trustworthiness of the supplier and historic dependability in meeting commitments as the most important factors.

John Talley, President of ProLiance Energy, commented, "We are extremely gratified with the results of the MastioGale study. Our strong commitment to customer service sets us apart, and these results reflect that commitment. I am very proud of the loyalty of our customers and the work of our ProLiance Energy professionals who earned this recognition."

ProLiance Energy, LLC is a natural gas marketer headquartered in Indianapolis, Indiana, with sales offices in Illinois, Kentucky, Michigan, Missouri, Ohio, and Texas. ProLiance serves natural gas customers in 18 states in the midwest and southeast. ProLiance is jointly owned by affiliates of Citizens Gas and Coke Utility and Vectren Corporation.

MastioGale specializes in providing an independent third party perspective for clients who want to assess their corporate image, discover their perceived level of customer value, find new customers, understand the strengths and weaknesses of the competition and supplement their market intelligence. MastioGale has offices in Houston, Texas and St. Joseph, Missouri.